



CONTEST RULES

1. **NO PURCHASE NECESSARY.** Contest is open to Catholic schools of grades kindergarten-12 in the 50 United States. This contest is void where prohibited or restricted by law. Entries must be received by December 1, 2009. Mail entries to World's Finest® Principal, *Today's Catholic Teacher*, 2621 Dryden Rd., Suite 300, Dayton, OH 45439 USA.
2. Enter by sending student-generated materials that demonstrate why their school principal is the Worlds Finest®. Multiple entries per school are acceptable. Entries must be original creations and must not infringe upon any third party's rights, including copyrights. Each submitter warrants and represents that his/her entry complies with all of the preceding conditions. Nominated principals must be a principal at a school eligible to participate in the contest. Submitters and principals must be 18 years or older.
- 3 Each entry must be accompanied by entry form available at catholicteacher.com or must include the following information: principal's name, school name, school address, principal's e-mail address, principal's phone number, name of adult submitting the entry, submitter's title or position, submitter's e-mail address, submitter's phone number.
4. All entry materials become the property of Worlds Finest Chocolate, Inc. (the "Sponsor") and will not be returned. By entering this contest, submitter grants Sponsor the right to edit, reproduce, display and publish the entry materials, with or without credit, in publications, products, and online services without additional compensation unless prohibited by law, and without notice, review or approval. Without limiting the foregoing submitter agrees that entry materials may be placed on the websites of or in printed publications of Sponsor and *Today's Catholic Teacher*. By entering this contest, submitter warrants that it has the authority to grant the foregoing rights.
5. Incomplete or illegible entry materials will be disqualified. Any entry, in the sole opinion of the judges and/or Sponsor, found to contain dangerous, harmful or objectionable content, or is deemed to be inappropriate, will be deemed ineligible. Neither Sponsor, nor its respective affiliates, subsidiaries, divisions, advertising and promotion agencies are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, failures of any delivery service, telephone network, computer equipment, software or online service, or any other error or malfunction, or late, lost, misdirected, or unreadable entries.
6. The winning principals will be selected by a panel of judges selected by Sponsor based primarily on the merits of the principal as described in the entry and secondarily on the creativity shown in the entry. The judges' decision is final. Winners will be notified in January 2010 and will be announced in the April 2010 issue of *Today's Catholic Teacher*.
7. The principal selected as the World's Finest® Principal will receive a cash award of \$1000, and that principal's school will receive 60 cases of personalized World's Finest® Chocolate fundraising bars (approx value \$3,000). The schools of four runners-up will receive 25 cases of personalized World's Finest Chocolate fundraising bars (approx value \$1,250). Every school that submits an entry will receive a certificate of entry suitable for framing. All taxes on prizes are the responsibility of the recipient. Each winner of a prize valued at more than \$600 must provide Sponsor with a valid taxpayer identification number or social security number before such prize will be awarded, and such winners will receive an IRS form 1099 (or comparable form) at the end of the calendar year (with a copy of such

form filed with the IRS). No substitution, assignment, redemption for cash, or transfer of any prizes permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize becomes unavailable.

8. Winners may be required to sign and return an affidavit of eligibility and a liability/publicity release within 14 days of notification or prize may be forfeited and an alternate winner selected. As a condition to entering or winning this contest, submitters consent to Sponsor's use of their name and location for promotional purposes, including online announcements, without additional compensation, except where prohibited by law.

9. By participating in Contest, submitters agree to release and to indemnify and hold harmless Sponsor and its parent companies, affiliates, subsidiaries, retailers, franchisees, manufacturers, licensees, advertising and promotion fulfillment and/or judging agencies, and all of their respective officers, employees, directors, representatives and agents from all liability, claims, action, or proceedings, losses, injuries and damages or violation of intellectual property or personal rights (such as but not limited to, copyright, patent, trade name/trademark, and/or rights of privacy or publicity or portrayal in a false light) due in whole or in part to their submitted entry materials and/or participation in this contest.

10. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or operation of the contest or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. If, for any reason, the contest is not capable of running as planned by reason of tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend contest, and determine the winners from entries received prior to action taken, or as otherwise deemed fair and equitable by Sponsor.

11. This contest is subject to all applicable U.S. federal, state, and local laws. The winners agree that Sponsor, affiliates and their agencies and employers shall not be liable for injury, loss or damage of any kind (including incidental or consequential damages) resulting from participating in this contest or from the acceptance or use of any prize awarded, including any errors in the announcement of prizes or these Official Rules and participation in prize-related activity. The Sponsor reserves the right to verify eligibility qualifications of any winner.

Thank you for helping World's Finest® Chocolate recognize the World's Finest® Principal and all principals of Catholic schools!

